

## Program Planning Worksheet

### BComm: Marketing (120 credits)

### 2022-2023 Academic Year

Name: \_\_\_\_\_

Student no.: \_\_\_\_\_

### Foundation Courses (30 credits)

These required basic courses prepare you for university studies in business:

- |                                   |   |  |  |
|-----------------------------------|---|--|--|
| <input type="checkbox"/> MATH 208 | <input type="checkbox"/> ECON 201         | <input type="checkbox"/> Non-JMSB elective _____ | <input type="checkbox"/> Non-JMSB elective _____ |
| <input type="checkbox"/> MATH 209 | <input type="checkbox"/> ECON 203         | <input type="checkbox"/> Non-JMSB elective _____ | <input type="checkbox"/> Non-JMSB elective _____ |
| <input type="checkbox"/> BTM 200  | <input type="checkbox"/> ENGL 210 or 212* |  |  |

\* Complete this English course in your first year; level of English is determined by *placement test* at the Department of English.

### Core Courses (42 credits):

All BComm students must complete the following 14 courses:

- |                                   |                                   |                                   |                                   |
|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|
| <input type="checkbox"/> COMM 205 | <input type="checkbox"/> COMM 220 | <input type="checkbox"/> COMM 226 | <input type="checkbox"/> COMM 315 |
| <input type="checkbox"/> COMM 210 | <input type="checkbox"/> COMM 222 | <input type="checkbox"/> COMM 305 | <input type="checkbox"/> COMM 320 |
| <input type="checkbox"/> COMM 215 | <input type="checkbox"/> COMM 223 | <input type="checkbox"/> COMM 308 | <input type="checkbox"/> COMM 401 |
| <input type="checkbox"/> COMM 217 | <input type="checkbox"/> COMM 225 |                                   |                                   |

### Major Courses (24 credits):

You must complete the four required courses below **and** choose four additional MARK courses.

- |                                   |                                   |                                     |                                     |
|-----------------------------------|-----------------------------------|-------------------------------------|-------------------------------------|
| <input type="checkbox"/> MARK 301 | <input type="checkbox"/> MARK 305 | <input type="checkbox"/> MARK _____ | <input type="checkbox"/> MARK _____ |
| <input type="checkbox"/> MARK 302 | <input type="checkbox"/> MARK 495 | <input type="checkbox"/> MARK _____ | <input type="checkbox"/> MARK _____ |

### Elective Courses (24 credits):

A minimum of 12 credits must be non-business courses. The remaining 12 credits of open choice electives may be used as a business minor, or in any combination of appropriate business or non-business courses.

#### Non-Business Electives (12 credits):

- |                                |                                |                                |                                |
|--------------------------------|--------------------------------|--------------------------------|--------------------------------|
| <input type="checkbox"/> _____ | <input type="checkbox"/> _____ | <input type="checkbox"/> _____ | <input type="checkbox"/> _____ |
|--------------------------------|--------------------------------|--------------------------------|--------------------------------|

#### Open Choice Electives (12 credits):

- |                                |                                |                                |                                |
|--------------------------------|--------------------------------|--------------------------------|--------------------------------|
| <input type="checkbox"/> _____ | <input type="checkbox"/> _____ | <input type="checkbox"/> _____ | <input type="checkbox"/> _____ |
|--------------------------------|--------------------------------|--------------------------------|--------------------------------|

### Sample First Year Schedule for Full-time Students

You may register for five courses per term, but we suggest a maximum of four courses in your first term.

#### Term 1

- MATH 208 or 209
- ECON 201 or 203
- BTM 200
- ENGL 210 or 212\*

#### Term 2

- MATH 208 or 209
- ECON 201 or 203
- Non-JMSB elective
- Non-JMSB elective

#### Important

- **Foundation courses must be completed in your first year.**
- You should register for courses in both Fall and Winter terms once you have access.
- Consult the [Undergraduate Calendar](#) and [Class Schedule](#) to plan your class schedule wisely.
- Consult the [Registration Guide](#) for help when choosing courses.

\* If required, ESL courses must be completed before ENGL or elective courses.

### Important

- Academic advisors are available to help you make your class schedule, change your course load and plan your degree progression; please refer to the [academic advising section of our website](#) to book an appointment.
- If you are required to take ESL courses, up to 15 ESL credits may count toward your degree. Even if ESL courses are not required, up to 6 ESL credits may count toward your degree.