

## Program Planning Worksheet

### BComm: Marketing (90 credits)

### 2018-2019 Academic Year

Name: \_\_\_\_\_

Student no.: \_\_\_\_\_

### Prerequisites

You must complete these courses **only if you do not see** exemptions or credit for them on your student record. If you completed any of these courses at Concordia, they will be considered as non-business electives.

MATH 208	ECON 201	BTM 200
MATH 209	ECON 203	

**Core Courses (42 credits):** All BComm students must complete the following 14 courses:

<input type="checkbox"/> COMM 205	<input type="checkbox"/> COMM 220	<input type="checkbox"/> COMM 226	<input type="checkbox"/> COMM 315
<input type="checkbox"/> COMM 210	<input type="checkbox"/> COMM 222	<input type="checkbox"/> COMM 305	<input type="checkbox"/> COMM 320
<input type="checkbox"/> COMM 215	<input type="checkbox"/> COMM 223	<input type="checkbox"/> COMM 308	<input type="checkbox"/> COMM 401
<input type="checkbox"/> COMM 217	<input type="checkbox"/> COMM 225		

**Major Courses (24 credits):** You must complete the four required courses below **and** choose four additional MARK courses.

<input type="checkbox"/> MARK 301	<input type="checkbox"/> MARK 305	<input type="checkbox"/> MARK ____	<input type="checkbox"/> MARK ____
<input type="checkbox"/> MARK 302	<input type="checkbox"/> MARK 495	<input type="checkbox"/> MARK ____	<input type="checkbox"/> MARK ____

**Elective Courses (24 credits):** A minimum of 12 credits must be non-business courses. The remaining 12 credits of electives may be used as a business minor, or in any combination of appropriate business or non-business courses.

<input type="checkbox"/> _____	<input type="checkbox"/> _____	<input type="checkbox"/> _____	<input type="checkbox"/> _____
<input type="checkbox"/> _____	<input type="checkbox"/> _____	<input type="checkbox"/> _____	<input type="checkbox"/> _____

### Sample First Year Schedule for Full-time Students

You may register for five courses per term, but we suggest a maximum of four courses in each term during your first year. Always complete any missing prerequisite or ESL courses in your first year.

Term 1	Term 2	Important
<input type="checkbox"/> COMM 205	<input type="checkbox"/> COMM 220	<ul style="list-style-type: none"> <li>You should register for courses in both Fall and Winter terms once you have access.</li> <li>Consult the <a href="#">Undergraduate Calendar</a> and <a href="#">Class Schedule</a> to plan your class schedule wisely.</li> <li>Consult the <a href="#">Registration Guide</a> for help when choosing courses.</li> </ul>
<input type="checkbox"/> COMM 210	<input type="checkbox"/> COMM 222	
<input type="checkbox"/> COMM 215	<input type="checkbox"/> COMM 223	
<input type="checkbox"/> COMM 217	<input type="checkbox"/> COMM 225	

### Important

- Academic advisors are available to help you make your class schedule, change your course load and plan your degree progression; please refer to the [academic advising section of our website](#) to book an appointment.
- If you are required to take ESL courses, up to 9 ESL credits may count toward your degree. Even if ESL courses are not required, up to 6 ESL credits may count toward your degree.