





## Program Planning Worksheet BComm: Marketing (120 credits) 2016-2017 Academic Year

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Foundation Courses (30 credits)							
These required basic co	ourses prepare you for univer	sity studies in business:					
☐ MATH 208	■ ECON 201	☐ Non-JMSB elective	☐ Non-JMSB elective				
☐ MATH 209	☐ ECON 203	☐ Non-JMSB elective	☐ Non-JMSB elective				
☐ BTM 200	☐ ENGL 210 or 212*						
* Complete this English coเ	urse in your first year; level of Engli	ish is determined by <mark>placement test</mark> at th	e Department of English.				
Core Courses (42 cr	edits): All BComm students	must complete the following 14 co	purses:				
☐ COMM 210	☐ COMM 220	☐ COMM 226	☐ COMM 315				
☐ COMM 212	☐ COMM 222	□ COMM 305	☐ COMM 320				
☐ COMM 215	☐ COMM 223	☐ COMM 308	☐ COMM 401				
☐ COMM 217	☐ COMM 225						
* Please note that you should register for COMM 212 before 210 or any other COMM course.							
Major Courses (24 c	redits): You must complete th	ne four required courses below <b>and</b> c	hoose four additional MARK courses.				
☐ MARK 301	☐ MARK 305	☐ MARK	☐ MARK				
☐ MARK 302	☐ MARK 495	☐ MARK	☐ MARK				
		dits must be non-business courses. The propriate business or non-business co	ne remaining 12 credits of electives may ourses.				
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Sample First Yea	r Schedule for Full-ti	me Students					
Sample First Year Schedule for Full-time Students You may register for five courses per term, but we suggest a maximum of four courses in your first term.							
☐ MATH 208 or 209 ☐ ECON 201 or 203 ☐ BTM 200 ☐ ENGL 210 or 212*  * If required, ESL courses mus ENGL or elective courses.	☐ MATH 208 or 209 ☐ ECON 201 or 203 ☐ Non-JMSB elective ☐ Non-JMSB elective						

## **Important**

- Academic advisors are available to help you make your class schedule, change your course load and plan your degree progression; please refer to the academic advising section of our website to book an appointment.
- If you are required to take ESL courses, up to 15 ESL credits may count toward your degree. Even if ESL courses are not required, up to 6 ESL credits may count toward your degree.