



## Corporate Sponsorship

### Executive MBA support requirements

Applicants are required to obtain support from their employers for the time away from the office for classes, over the four semesters of the program, as well as for the International Study Trip. Some organizations will also financially sponsor their employees; however, this is not required to be eligible for admission.

### How your organization benefits immediately from investing in employee development:

- The Executive MBA program prepares leaders for top management positions;
- Students acquire the strategic perspective, leadership skills, and operational knowledge demanded of management and executive roles;
- Sponsorship encourages a promising employee to stay with your company;
- Supporting key employees is an investment in your organization's future;
- Throughout the 15 months of intensive study and challenging projects, students will create and develop projects which will benefit your organization;
- Immediate application of knowledge enables students to contribute more to their company with one or many projects in different disciplines in business;
- Students develop their potential and are more able to assume roles with increased responsibilities as they acquire new skills throughout the course of the Program.

### Testimonials from recent supporting organizations



In today's highly competitive labour market, retaining top talent while keeping them highly motivated is of paramount importance. Concordia's EMBA program is the ideal program for our high-potential employees as they look to update and refine their skill set in preparation for stepping up to the next level. Our employee has demonstrated that sponsoring her development through the EMBA was the right decision for her and for Kruger.

David Angel, Executive Vice President and Chief Financial Officer



By sponsoring Sophie Pepin to start and complete her EMBA, it not only gave her the skills necessary for her future growth with us, it also provided us with an opportunity for her to apply our company goals and issues as a case study while she attended her studies.

Robert Sibthorpe, President



At Winpak, we sponsored Lionel Ventura, who was our R&D Manager, recognizing his potential to become Technical Director, the top technical position in the company. Having broad business acumen is critical for the position as it provides a seat at the executive management level. The Concordia EMBA program provided that solution. Now the company benefits from Lionel's active leadership in diverse areas like customer value propositions, ROI on product development, staff mentoring and motivation, and so much more. The benefits to both Winpak and Lionel have exceeded expectations.

Tim Johnson, President