

MSZ



**JOHN MOLSON
SCHOOL OF BUSINESS**

**EXECUTIVE
MBA**





STUDY at a next-generation business school

Located in the vibrant heart of downtown Montreal, Concordia University's John Molson School of Business is one of Canada's leading business schools.

TOP 3
EMBA IN CANADA
(CEO Magazine)

#2 EMBA
OVERALL IN CANADA
(The Economist)

#67 EMBA
IN THE WORLD
(The Economist)

1ST university in Montreal to secure AACSB accreditation (4th in Canada)

EARN YOUR MBA

The John Molson EMBA program is designed for executives, entrepreneurs and professionals with considerable business experience, whose schedules cannot accommodate a full-time or part-time MBA program. The convenience of the one-day-per-week preset schedule, delivered over 20 months, allows students to better balance their academic, family, personal and professional priorities.

Like you, we are different

Our program brings together experienced professionals who seek to develop knowledge from peers in an applied learning environment. The level of experience allows professors to cover a range of topics that would not be possible with less experienced students.

What's in a name?

John Molson was a great Canadian businessman and philanthropist in the 18th century who forged his path with unbridled entrepreneurial spirit, visionary thinking and a steadfast belief in the importance of serving his community. Our program is rooted in the many values shared with its namesake, especially the notion that doing good is as important as doing well. We aim to develop leaders who succeed in business, but who are also compassionate and have a strong ethical compass.



ACQUIRE

an integrated take
on management

Complete this four-semester program over a period of 20 months (15 months of actual class time). Classes are held one day per week, on alternating Fridays & Saturdays from 8 am to 5:30 pm. With an emphasis on practical management and decision-making techniques, the core program covers contemporary business concepts and is divided into four thematic terms, each capped by an integrative course design to allow participants to apply their new knowledge and skills in a real-life context.

Tap to learn more



YEAR 1

Mastering Fundamentals

11.5 credits

EMBA 610

Measuring and Reporting Financial Performance

3 credits

EMBA 611

Managing Talent

3 credits

EMBA 612

Marketing Management

3 credits

EMBA 622

Business, Government and the Economy

1.5 credits

EMBA 615 (CAPSTONE)

Live JMSB Experience

1 credit

Integrating Globally

13 credits

EMBA 620

Value Creation Through Business Processes

3 credits

EMBA 621

Information Technology and Digital Strategy

3 credits

EMBA 613

Capital Markets and Financial Management

3 credits

EMBA 623

Managing in a Global Environment

3 credits

EMBA 625 (CAPSTONE)

Global Experience

1 credit



Class of 2017

YEAR 2

Thinking Outside the Box

10.5 credits

EMBA 630

Financial Decisions Under Uncertainty

3 credits

EMBA 631

Management Control Systems

3 credits

EMBA 632

Creativity and Innovation

1.5 credits

EMBA 646

Applied Field Project

Two-term course

EMBA 635 (CAPSTONE)

Starting a New Venture

3 credits

Leading Change

11 credits

EMBA 640

Leadership

3 credits

EMBA 641

Corporate Governance

1.5 credits

EMBA 642

Crafting and Implementing a Winning Strategy

3 credits

EMBA 646 (CAPSTONE)

Applied Field Project (*Offered over Fall and Winter terms*)

3 credits



EXPERIENCE

international business as a cohort

As a first year participant, you will travel to a foreign country of your cohort's choice to acquire an overview of the economic, political, social and cultural factors that influence business opportunities and practices in those particular locations. You will meet with local managers, government officials and academics to gain an understanding of new business environments.

Past destinations include: East & South-East Asia, Eastern Europe, South America and the USA.

“At the center of this life-changing journey sits the Global Experience, a multi-country 2-week trip in a faraway part of the world. Every minute of the experience is tactically scheduled to achieve the double objective of maximizing exposure to business practices in global markets and strengthening intra-cohort bonds, all while leaving just enough time for tourism and fun!”



Tommy Lachambre
Class of 2020



Class of 2014

EDUCATIONAL BACKGROUND

32%
women

35
average age

15-25
class size

14 years
average work experience

22% commerce

20% engineering

15% other

13% no degree

10% medicine

10% science

10% arts

BUILD

a strong network

By undertaking your EMBA studies as part of a group which progresses through the program together, as part of a cohort, you will get to not only develop your interpersonal skills and group decision-making abilities, but also create a network of international, high-achieving professionals that extends far beyond graduation. Through our networking events, you will also get to interact with alumni who will share leadership and managerial lessons that simply cannot be found in a textbook.

“Looking back, it is amazing to see how rewarding the journey has been. The small class size enabled for more natural interaction with the members of the cohort and I learned tremendously on various topics thanks to the program’s world-class professors.”



Akintona Sadiku, P.Eng
Advisor, Technology and Innovation
Natural Resource Canada
Class of 2020



Class of 2019



Class of 2018

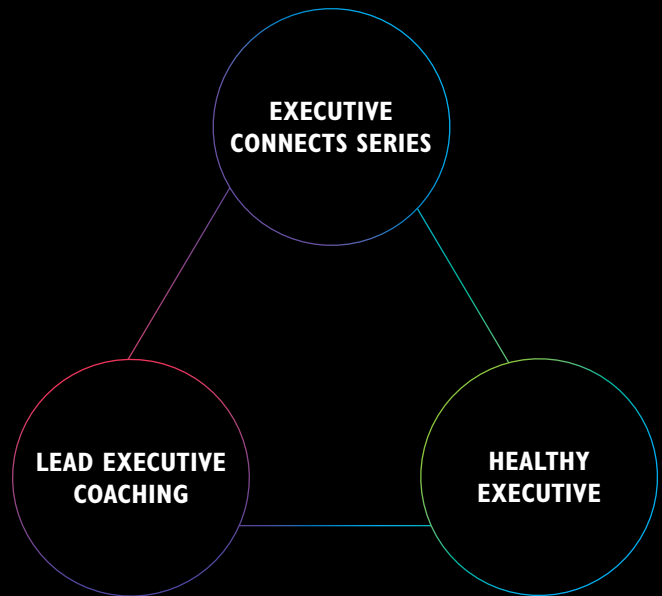
"I expected a challenging 2-year academic endeavor, and truth be told the experience was so much more than that. From navigating the unexpected complexities of team work, to the challenges of time management, the program took me far beyond my comfort zone. While I learned the essentials of marketing, accounting and finance, my most important take away has been a realization of what I am capable of accomplishing. The program has provided me with the confidence to seek out and accept new challenges, both personally and professionally, that would have previously felt out of my reach."



Nadia Khassassi
 Senior Director – Operational Development
 Accessa
 Class of 2020

LEARN

beyond the classroom



To further your development as a Complete Executive, our program offers you supporting features that extends your learning outside the classroom setting. Through our Executive Connect Series, LEAD Executive Coaching and Healthy Executive program, you will be exposed to leaders and experts that shape the business world, get support and coaching for your leadership development and get access to activities to better manage the physical demands of the executive lifestyle.



Tap to learn more

BECOME

a Complete Executive

We develop “Complete Executives”, leaders who are committed to continuous learning, professional and personal development and making a positive contribution to their communities. Each cohort is assigned a champion, a well-respected business leader who remains in contact throughout the program to share business insights.



Our Class Champions

A list of some past our Class Champions include:

- **Andrew T. Molson**, Partner and Chairman, RES PUBLICA Consulting Group and Vice-Chairman, Molson Coors
- **Dominique Vincent**, Vice-President & Portfolio Manager, 3Macs (a division of Raymond James)
- **Emilio Imbriglio**, President and Chief Executive Officer of Raymond Chabot Grant Thornton



Class of 2016

“The EMBA program was the best investment I have ever put towards myself, both personally and financially. I am much more efficient at work which leaves me with more time to value my friends and family, and all the important things that matter in life.”



Tim Kavanagh
Director of Clinical & Technological Services
Braun Medical
Class of 2019

CONTRIBUTE

to your company's success

Our students and their respective employers state that they get a positive return on investment (ROI), with immediate benefits. In addition to a wider range of career growth opportunities, the knowledge you acquire in the classroom can be shared and applied on the job as early as the following work day. Contribute to your organization with your newly acquired skills and broaden your horizons beyond your sector.

Among other skills, you will learn:

- Analytical, problem-solving and decision-making skills
- Management and leadership techniques
- Team-building and communication skills
- Time and priority management skills

START

your journey today

An Executive MBA is a significant financial and time investment, which is why it is important to find the right fit to achieve your personal and professional goals. At the John Molson School of Business, we take a holistic approach to admissions in order to develop Complete Executives. As such, we will assess you based on your work experience, credentials, leadership potential and communications skills.

What you need to apply

5 YEARS minimum full-time work experience	Managerial experience preferred but not required	
AN UNDERGRADUATE DEGREE <i>A small number of applicants may be accepted without an undergraduate degree</i>	500+ GMAT or Executive Assessment <i>Some applicants may be accepted without the GMAT provided they meet other requirements.</i>	INTERVIEW with the Director

Tuition fee

\$75,000 CAD	Total tuition for 2 years. Includes international study trip, textbooks, meals on class days and logistics related to the program. Candidates whose application forms are received before April 30 and who are subsequently admitted to the Program, will benefit from a 10% reduction in first year fees (value \$ 3,750).
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Application deadlines

We review online applications on a rolling basis, but invite all candidates to apply early.

By April 30	Entrance Support Program
June 1	Official application deadline

GET A PRE-ASSESSMENT TODAY!

Sharon Nelson, Assistant Director
sharon.nelson@concordia.ca
514-848-2424, ext. 3697

Tap to learn more



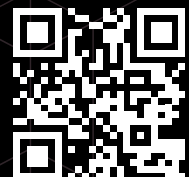


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