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Concordia University unveils new shuttle buses

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MONTREAL/March 1, 2004—

Concordia University's Vice-Rector, Services, Michael Di Grappa, today inaugurated the first new-look shuttle buses entering service between the university's two campuses (Sir George Williams and Loyola). There noon hour ceremony and launch of the first bus was held front of the Henry F. Hall Building of the downtown Sir George Williams Campus and was followed by a second ceremony at Loyola.

The exterior design on the buses is based on the university's ongoing image campaign that is seen in newspaper, bus and metro and multimedia advertising and in university publications. The new bus design is also part of giving greater visibility to Concordia and a wider effort that will soon include other Concordia vehicles, the stronger identification of our buildings and the exciting Quartier Concordia plans for the Sir George Williams Campus and surrounding downtown environment.

The new fleet of buses not only proudly displays the innovative Concordia design, but provides improved service to the community. There are four buses and one spare, all painted in different colours but using variations of the same Concordia theme. The spare bus (which has the same capacity) is used for replacement or to add to service when four buses don't meet demand.

The capacity of the old buses was a maximum of 53 passengers compared to 80 for the new buses. The old buses were equipped with one wheelchair space, while the new buses have two. More than 5,000 passengers ride the shuttle bus daily. From Monday to Thursday, the buses make 136 trips between campuses and 78 trips on Fridays. It is estimated that over 1,000,000 passengers per year use the service.

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