### **USBORNE**, Ontario





# Site Ranking, Economic Capacity (Average Score) 4.5 4.0 3.5 2.5 2.0 1.5 1.0 0.5 0.0 USBORNE

## N R E

## ECONOMIC CAPACITY PROFILE

Population (2001): 1,490 Unemployment (2001): 1.7% Settlement pattern: Multi-node, some dispersed

The New Rural Economy2 Project looked at the vitality of 20 rural sites across Canada. We used four variables and twenty indicators to assess local capacities to support economic development. The graphs on this page show the results for Usborne.

The chart to the left shows an overall ranking of the 20 NRE rural sites. The charts below show different views of the same data. Use the colour scheme (or shading) to compare charts.

#### **VARIABLES and INDICATORS**

#### **ENTREPRENEURSHIP**

SE Level of self-employment

MF Access to micro-financing

NP Level of non-primary employment

#### **HUMAN RESOURCES**

**ED** Education level

LM Labour market (employment level)

CL Proximity to College

UN Proximity to University

#### Site Ranking By Variable



#### **INFRASTRUCTURE**

TR Access to transportation

PS Availability of public services

CO Level of communications

PB Access to public buildings

HS Proximity to high school

WS Water/sewage service levels

**HW** Proximity to major highway

#### **BUSINESS ENVIRONMENT**

IP Access to industrial park

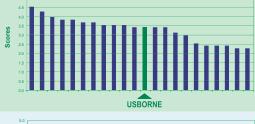
SH Level of commercial shopping

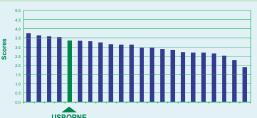
FI Access to financial institutions

EC Access to economic dev't agencies

UR Proximity to urban centre

**RE** Concentration of retail activity





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