

Different Coaching for Different Organizational Cultures?

Thank you for considering participation in this important research on coaching and organizational cultures. Our purpose is to understand what professional coaches believe to be the value of different types of coaching in different organizational cultures. We have also described four types of possible gains that individuals and organizations may experience as a result of having coaches work with employees.

It is important that participants in this study have significant understanding of coaching in organizations. This may come from having worked within an organization as a coach or having coached many individuals in your private practice who focused on organizational and career matters in their sessions.

Of course, many coaches have had extensive careers in organizations before coming to coaching. This also provides important clarity about the kinds of questions we are asking in our study. So, if you meet these criteria of being a professional coach and having ample knowledge of different types of organizational cultures, we would be most appreciative if you would consider participating in our study.

What's required? We have organized a short questionnaire that should take you about 20-25 minutes to complete. You will be asked to give your perceptions about the values of different types of coaching in different organizational cultures. **Your responses will be entirely anonymous.** You will not be asked to identify yourself in the questionnaire.

We hope you can join us in this important study.

PLEASE CLICK ON THIS [LINK](#) TO TAKE YOU TO THE SURVEY. BE SURE YOU HAVE ABOUT 20-25 MINUTES TO COMPLETE ALL THE QUESTIONS.

We will be raffling off copies of my book (with Dr. Mcbrearty), *Lifestyle Wellness Coaching* (3rd edition) for participants who want to enter into the raffle. Please contact Nicolo Bernardi bernardi.nf@gmail.com if you wish to be entered into the raffle upon completion of the survey.

With best wishes,

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